



Leaving
A Good
Impression.

treadlightly![®]
LEAVING A GOOD IMPRESSION



treadlightly![®]

LEAVING A GOOD IMPRESSION



LEAVING A GOOD IMPRESSION THE TREAD LIGHTLY! WAY

To leave a good impression you need the right information.

In an age where outdoor recreation is the sport of choice, it is our responsibility to exercise responsible outdoor practices. Tread Lightly!'s sole purpose is to educate recreationists on how to respect and preserve the great outdoors. We can prevent the deterioration of our land and water resources through education.

If we increase public awareness and encourage responsible outdoor practices, our great outdoors will be available for us to enjoy for years to come.

WHAT IS TREAD LIGHTLY!?

Tread Lightly! is an educational program dedicated to increasing awareness of how to enjoy the great outdoors while minimizing impacts. It emphasizes responsible use of off-highway vehicles, other forms of travel and low impact principles related to outdoor recreational activities. It is a long-term, information program to increase the public's awareness that special care of the outdoors must be exercised by recreationists if opportunities to recreate are to continue.

Tread Lightly! was launched in 1985 by the U.S. Forest Service to help protect public and private lands. Shortly thereafter the program was adopted by the U.S. Bureau of Land Management. To maximize its effectiveness, program responsibilities were transferred to the private sector in 1990, making Tread Lightly! a not-for-profit organization.

Over the years the program has steadily added new dimensions to meet the needs of all types of outdoor enthusiasts. Most recently the program's message was expanded to include the promotion of responsible water based recreational activities. These changes brought the U.S. Fish and Wildlife Service, U.S. Bureau of Reclamation and U.S. Army Corps of Engineers on board as additional federal partners.

Tread Lightly!, Inc. unites a broad spectrum of federal and state government agencies, manufacturers of recreational products, media, enthusiast groups and concerned individuals who share a common goal to care for natural resources. Protecting the great outdoors through education is Tread Lightly!'s mission. Ensuring future use of land and water is its purpose.

Tread Lightly!'s message now reaches an international audience of outdoor recreationists. Through the services of Tread Lightly!, recreationists learn that opportunities to use the outdoors tomorrow, depends on how they recreate today.

TREAD LIGHTLY! ACHIEVES ITS GOALS TO EDUCATE THE OUTDOOR RECREATION ENTHUSIAST IN SEVERAL WAYS.

- ▶ First, Tread Lightly! develops and distributes educational materials to outdoor enthusiasts. These materials are listed in the back of this booklet. The materials are geared to different users: 4-wheeling, ATVing, mountain biking, snowmobiling, trailbiking, etc. Educational materials for elementary, junior high and high school are available. There are also decals, apparel, vehicle accessories and souvenirs to help spread the Tread Lightly! message.
- ▶ Second, it works with the media to get the message out to everyone who enjoys the outdoors.
- ▶ Third, it works with the manufacturers and suppliers to various outdoor recreation markets and public service agencies to assure that advertising and promotion programs take an enlightened stance on responsible use of the great outdoors. Advertising products, along with advertising guidelines, are available to help.

THE MESSAGE IS SIMPLE. PRESERVE OUR ENVIRONMENT!
Make the commitment to follow Tread Lightly! principles as summarized in the Tread Lightly! Pledge:



TREAD LIGHTLY! PRINCIPLES IN MORE DETAIL

To better understand and use the Tread Lightly! principles, the following is a more detailed description of each principle.

- ▶ **TRAVEL AND RECREATE WITH MINIMUM IMPACT**
Staying on designated trails and routes reduces the impacts of outdoor recreation. Travel only on land or water areas that are open to your type of recreation. Be sure your vehicle size is compatible with the road or trail conditions. Cutting switchbacks and taking shortcuts can destroy vegetation and cause others to use the unauthorized route. Most trails and routes are designed to withstand the effects of recreational use. Resist the urge to create new ones.

- ▶ **RESPECT THE ENVIRONMENT AND THE RIGHTS OF OTHERS**
Respect the environment by following the Tread Lightly! principles. Remember, designated wilderness areas are reserved for travel by foot and horse only. Respect and be courteous to other users who also want to enjoy the lands and waters you are using. Set an example of courtesy for all. Be considerate and honor other's desire for solitude and a peaceful outdoor experience. Loud motors and noisy behavior will detract from a quiet outdoor setting. When driving, be especially cautious around horses, hikers and bikers. Pull off to the side of the road or trail, shut off your engine if necessary and let them pass.

- ▶ **EDUCATE YOURSELF, PLAN AND PREPARE BEFORE YOU GO**
Educate yourself by having the right information, maps and equipment to make your trip safe. Land managers can tell you what areas and routes are open for your type of recreation. Travel maps are available at most offices. Know the local laws and regulations. On private lands, be sure to obtain the owner or lands manager's permission to cross or use their lands. As you travel, comply with all signage. Honor all gates, fences and barriers that are there to protect our natural resources, wildlife and livestock.



► **ALLOW FOR FUTURE USE OF THE OUTDOORS,
LEAVE IT BETTER THAN YOU FOUND IT**

The future and quality of outdoor recreation depend on how we use it today. Stay on designated roads and trails. Avoid sensitive areas at all times. Especially sensitive areas susceptible to scarring are streambanks, lakeshores and meadows. Improper vehicle use can cause damage to vegetation. Stay on designated roadways and trails so that new scars are not established. Cross streams only at fords where the road or trail intersects the stream. Traveling in a stream channel causes damage to aquatic life. Hill climb only in designated areas. Hillside climbing may be a challenge, but once vehicle scars are established, other vehicles follow the same ruts and cause long lasting damage. Rains cause further damage by washing deep gullies in tire ruts. Permanent and unsightly scars result. While operating your OHV, be sensitive to the life sustaining needs of wildlife and livestock. In deep snow, stay clear of game so that vehicle noise and close proximity do not add stress to animals struggling to survive.

► **DISCOVER THE REWARDS OF RESPONSIBLE RECREATION**

Enjoyment of the great outdoors provides the opportunity to get away from it all. Family values and traditions are built with the thrill and excitement of outdoor recreation. Help preserve the beauty and inspiring attributes of our lands and waters for yourself and generations to come by recreating responsibly. Do all you can to help protect the forest, lands and waters that mean so much to you.



LEAVE A GOOD IMPRESSION ON YOUR TRIP

- Prepare your provisions checklist: food, first aid, water, fuel, etc.
- Plan well in advance. Thirty days in advance is not too early.
- Check the weather forecast for your destination. Plan clothing, equipment and supplies accordingly.
- Avoid mud if you can while remaining on the road or trail.
- Consider the skill levels of each of your trip participants and the difficulty of the trails you have chosen.
- Be aware of sensitive wildlife species in your area and avoid disturbing them.
- Keep your vehicle well maintained and tuned. Excessive emissions, leaking fuel and dripping oil are expensive problems and pollute the environment.
- Save money, fuel and wear and tear on your vehicle by going easy on the throttle.
- Be considerate of others on the road or trail or camping in the area. Honor their desire for solitude and a peaceful outdoor experience.
- Carry out what you carry in. Don't burn or bury trash.
- Wetlands, meadows and marshes are sensitive areas so it's best, if possible, to not go through them.
- Drive only where permitted. Stay on the trail or road.
- Be prepared for vehicle breakdowns. Travel with someone, pack emergency kits and let others know your travel routes in and out of the areas. Stick with your plan.
- Enjoy the great outdoors the Tread Lightly! way.



WHERE TO GO FOR TRAIL INFORMATION

Leave
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BUREAU OF LAND MANAGEMENT



The mission of the Bureau of Land Management (BLM) is to sustain the health, diversity and productivity of the public lands for use and enjoyment of present and future generations. It oversees the Nation's largest Federal land mass - more than 270 million acres located mostly in the 11 western states and Alaska and includes congressionally designated wild and scenic rivers, wilderness areas and high deserts.

For information on recreational opportunities and activities, visit their website or contact the BLM office nearest you or one of the following state offices:

Website: www.blm.gov

Office of Public Affairs
1849 C Street, Room 406-LS
Washington, DC 20240
202-452-5125

Alaska
222 W. 7th Ave. #13
Anchorage, AK 99513-7599
907-271-5960

Arizona
222 N. Central Ave.
Phoenix, AZ 85004-2203
602-417-9200

California
2135 Butano Dr.
Sacramento, CA 95825
916-978-4400

Colorado
2850 Youngfield St.
Lakewood, CO 80215-7093
303-239-3600

**Eastern States (AR, IO, LA,
MO, MN,**
all states east of Miss. River)
7450 Boston Blvd.
Springfield, VA 22153
703-440-1713

Idaho
1387 S. Vinnell Way
Boise, ID 83709-1657
208-373-4000

Montana (ND & SD)
222 N. 32nd St. / PO Box 36800
Billings, MT 59107-6800
406-225-2885

Nevada
1340 Financial Blvd. / PO Box
12000
Reno, NV 89502-0006
702-861-6400

New Mexico (OK, KS, TX)
1474 Rodeo Rd. / PO Box 27115
Santa Fe, NM 87502
505-438-7400

Oregon (WA)
PO Box 2965
Portland, OR 97208
503-952-6003

Utah
PO Box 45155
Salt Lake City, UT 84145-0155
801-539-4001

Wyoming (NE)
PO Box 1828
Cheyenne, WY 82003
307-775-6256

The mission of the U.S. Forest Service is to achieve quality land management under the sustained multiple-use management concept to meet the diverse needs of the people. They manage 191 million acres of national forests and grasslands throughout the lower 48 states and Alaska. These lands offer a variety of recreation opportunities and special areas.



For further information visit their website or contact your nearest Forest Service office or one of the following regional offices:

Website: www.fs.fed.us

US Forest Service Reservation Center
 PO Box 900
 Cumberland, MD 21501-0900
 1-800-280-CAMP (2267)

Northern Region
 PO Box 7669
 Missoula, MT 59807
 406-329-3511

Rocky Mountain Region
 PO Box 25127
 Lakewood, CO 80225
 303-236-9431

Southwestern Region
 517 Gold Ave. SW
 Albuquerque, NM 87102
 505-842-3292

Intermountain Region
 325 25th St.
 Ogden, UT 84401
 801-625-5352

Pacific Southwest Region
 630 Sansome St.
 San Francisco, CA 94111
 415-705-2870

Pacific Northwest Region
 PO Box 3623
 Portland, OR 97208
 503-326-2971

Southern Region
 1720 Peachtree Rd. NW
 Atlanta, GA 30367
 404-347-2384

Eastern Region
 310 W. Wisconsin Ave.,
 Room 500
 Milwaukee, WI 53203
 414-297-3693

Alaska Region
 709 W. 9th St. / PO Box 21628
 Juneau, AK 99802-1628
 907-586-886



U.S. FISH AND WILDLIFE SERVICE



The mission of the U.S. Fish and Wildlife Service, working with others, is to conserve, protect and enhance fish and wildlife and their habitats for the continuing benefit of the American people. They manage a system of more than 475 national wildlife refuges encompassing over 91 million acres of lands and waters nationwide.

While the needs of wildlife come first, most refuges offer a variety of wildlife-oriented recreation opportunities. For more information, check their website or contact their public affairs office, national conservation training center or one of the following regional offices:

Website: www.fws.gov

Office of Public Affairs
1849 C Street, NW, Room 3447
Washington, DC 20240
202-208-5634

National Conservation Training Center
Publications Unit
Rt. #1 Box 166
Shepherdstown, West VA 25443
304-876-7203

Pacific Region (OR, WA, ID, NV, CA, HI)
911 NE 11th Ave.
Portland, OR 97232-4181
503-231-6118

Southwest Region (AZ, NM, OK, TX)
PO Box 1306
Albuquerque, NM 87103
505-248-6282

Great Lakes - Big Rivers Region (IL, IN, IO, MI, MN, OH, WI, MO)
1 Federal Drive
Fort Snelling, MN 55111-4056
612-713-5301

Southeast Region (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN)
1875 Century Blvd.,
Atlanta, GA 30345
404-679-4000

Northeast Region (CT, DE, ME, MD, MA, NH, NJ, NY, PA, RI, VT, VA, WV)
300 W. Gate Center Dr.
Hadley, MA 01035-9589
413-253-8300

Mountain - Prairie Region (CO, KS, MT, ND, NE, SD, UT, WY)
134 Union Blvd.
Lakewood, CO 80228
303-236-7904

Alaska Region
1011 E. Tudor Rd.
Anchorage, AK 99503-6119
907-786-3542

The Army Corps of Engineers is a steward of land and water, on Corps water resource projects. Its Natural Resources Management Mission is to manage and conserve natural resources, consistent with ecosystem management principles, while providing quality public outdoor recreation experiences, to serve the needs of present and future generations.



**US Army Corps
of Engineers.**

The Corps promotes awareness of environmental values and adheres to sound environmental stewardship, protection, compliance and restoration practices. They manage for long-term public access to, and use of, the natural resources in cooperation with other Federal, State and local agencies as well as the private sector. They conserve natural resources and provide public recreation opportunities that contribute to the quality of American life.

Website: www.usace.army.mil

Headquarters

20 Massachusetts Ave., NW
Washington, DC 20314-1000
202-761-0247

**Great Lakes and Ohio River
Division:**

PO Box 1159
Cincinnati, OH 45201-1159
513-684-3192

Mississippi Valley Division

PO Box 60267
New Orleans, LA 70160-0267
601-634-5855

North Atlantic Division

90 Church Street
New York, NY 10007-9998
212-264-7535

Northwestern Division

Omaha Office
12465 West Center Road
Omaha, NE 68144-3869
402-697-2536

Portland Office

PO Box 2870
Portland, OR 97208-2870
503-8083885

Pacific Ocean Division

PO box 898
Anchorage, AK 99506-0898
907-488-2748

South Atlantic Division

Room 322, 77 Forsyth Street SW
Atlanta, GA 30303-3490
404-331-6746

South Pacific Division

333 Market St., Rm #923
San Francisco, CA 94105-2195
415-977-8058

Southwestern Division

1114 Commerce Street
Dallas, TX 75242-0216
214-767-2432

THE FOLLOWING TREAD LIGHTLY! MATERIALS ARE AVAILABLE FROM
TREAD LIGHTLY!, INC., 298 24TH STREET, SUITE 325, OGDEN, UT 84401:

- ▶ Tread Lightly! Guide to Responsible Four Wheeling.
- ▶ Tread Lightly! Guide to Responsible Mountain Biking
- ▶ Tread Lightly! Guide to Responsible ATV Riding
- ▶ Tread Lightly! Guide to Responsible Snowmobiling
- ▶ Tread Lightly! Guide to Responsible Trail Biking
- ▶ Tread Lightly! Junior High Curriculum
- ▶ Tread Lightly! Science Manual
- ▶ "Where the Pavement Ends" video
- ▶ Decals - 4 Wheel Drive, ATV, Dirt Bike, Hiker, Horseback, Mt. Bike, Snowmobile, X-C Skier
- ▶ Apparel - T-Shirts, Polo Shirts, Sport Caps etc.
- ▶ Vehicle Accessories - bumper & reflective stickers, key rings, dash plaques, Tread Lightly! logo decals
- ▶ Souvenirs - water bottles, travel mugs, litter bags, pencils
- ▶ Advertising Products - IBM and MAC Clip Art Disk, Counter Displays
- ▶ Pins - 4 Wheel Drive, ATV, Dirt Bike, Hiker, Horseback, Mt. Bike, Snowmobile, X-C Skier
- ▶ Outdoor Products - banner, outdoor poster

Thank you for promoting environmental ethics
by purchasing and using this booklet.



MEMBERSHIP APPLICATION

Tread Lightly!, Inc. is a not-for-profit organization dedicated to protecting the great outdoors through education. Your help through membership contributions enables Tread Lightly! to continue its educational mission. Become a member today. Individual Memberships can be obtained for a tax-deductible fee of \$20, renewable annually. Tread Lightly! offers Individual, Retailer/Outfitter, Dealer and Club memberships. Each category varies in benefits and contribution levels. Upon joining as an individual member, you will receive various membership items including a window decal, a product catalog, a copy of *Tread Lightly! Trails*, our quarterly newsletter, and tips applicable to your top area of interest. For more information on other membership categories contact Tread Lightly!

Individual Membership - \$20 Annual Contribution

Please rank your top 3 areas of interest in numeric order:

- | | |
|---|---|
| <input type="checkbox"/> Mountain Biking | <input type="checkbox"/> Camping |
| <input type="checkbox"/> Water Recreation | <input type="checkbox"/> Hiking/Backpacking |
| <input type="checkbox"/> Snowmobiling | <input type="checkbox"/> Fishing |
| <input type="checkbox"/> Cross Country Skiing | <input type="checkbox"/> Trail Biking |
| <input type="checkbox"/> Four Wheeling | <input type="checkbox"/> ATV Riding |
| <input type="checkbox"/> Horesback Riding | <input type="checkbox"/> Hunting |

Name (individual) _____

Name (business or club name) _____

Contact individual for business or club _____

Address _____

City, State, Zip _____

Daytime Telephone _____

(Optional) Fax _____ e-mail _____

Payment Amount _____ Check Money Order Credit Card

Credit Card Type Visa Mastercard American Express

Card Number _____ Exp. Date _____

Signature _____

Please allow 4 to 6 weeks for the delivery of your Tread Lightly! membership package.

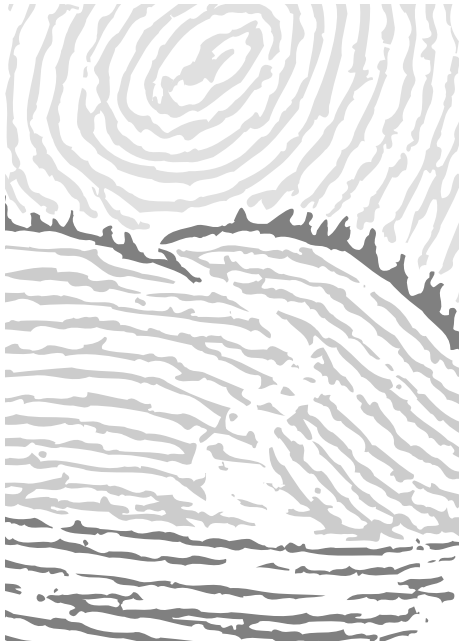
Send your application with payment to: Tread Lightly!, Inc.
298 24th Street, Suite 325
Ogden, Utah 84401

Fax to: 801-621-8633 **Call us at:** 1-800-966-9900
See us at: www.treadlightly.org **E-mail us at:** tlinc@xmission.com

REMEMBER

If you abuse it, you'll probably lose it! Careless recreation practices can cause damage and may result in the closing of an area. Respect the environment and other trail users. By using common sense and common courtesy, what is here today will be here to enjoy tomorrow.

Tread Lightly! & *Leave A Good Impression*



Tread Lightly! Pledge

Travel and recreate with
minimum impact

Respect the environment and the
rights of others

Educate yourself, plan and
prepare before you go

Allow for future use of the
outdoors, leave it better than
you found it

Discover the rewards of
responsible recreation

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